

Vision, goals, and duties

Vision Statement

- Leading the related area in the national level by creating the suitable platform for investment, activity, and progress along with sustainable development

Mission statement

- Supplying secure and stable electricity for customers through the development and optimal utilization of power grid installations in line with stakeholder satisfaction

Value statement

- Serving: respecting customers and paying attention to the needs and desires of the stakeholders
- Learning: continuous improvement, knowledge-based promotion, and excellence
- Human dignity
- Empathy, vitality, synergy, and meritocracy
- Transparency: being informative, responsive, and accountable

Macro goals

- Increasing customer satisfaction
- Meeting community expectations
- Increasing employees satisfaction
- Increasing shareholders satisfaction
- Increasing suppliers satisfaction

Duties

- Purchasing, selling, and exchanging electric power, both in macro and micro level
- Operating and managing the facilities provided to the company
- Collaborating with other relevant institutions in researching and reviewing in order to improve and develop the scientific, technical, and economic foundations in the area the company is operating
- Investing and participating in domestic institutions and companies that are related to the company's intentions within the scope of the relevant regulations

- Carrying out the tasks that the Ministry of Energy entrusted to the company in the scope of electricity
- Carrying out any operation or commercial transaction that are necessary for the company's intentions and are to the benefit of the company